



Minutes

Meeting of September 7-8, 2004

COMMISSIONERS PRESENT

Howard Welinsky, Chair
Olivia K. Singh, Vice Chair
Alan S. Arkatov
Velma Montoya
Hugo Morales
Guillermo Rodriguez, Jr.
Evonne Seron Schulze
Rachel Shetka
Kyriakos Tsakopoulos
Dezie Woods-Jones
Kay L. Albiani, *Alternate*
Kathleen E. Kaiser, *Alternate*

COMMISSIONERS ABSENT

Anthony J. Alvarado
Irwin S. Field
Ruth E. Green
Faye Washington

CALL TO ORDER

Commission Chair Welinsky called the September 7, 2004, meeting of the California Postsecondary Education Commission to order at 9:50 a.m. in Senate Committee Room 113 of the State Capitol, Sacramento.

APPROVAL OF THE MINUTES

Chair Welinsky called for a vote to approve the June 8, 2004, Commission meeting minutes. The minutes were approved.

MEETING SCHEDULE FOR 2005

Chair Welinsky reviewed the proposed schedule of Commission meetings for 2005. He noted that the schedule should be adopted at the December meeting.

Chair Welinsky reminded the Commissioners that the Commission was created to be an independent non-partisan coordinating entity for higher education. He noted that a governmental reform proposal is seeking to eliminate the Commission's independence and reiterated the value of an

independent entity to serve the public interest.

REPORT OF NOMINATING COMMITTEE, ALAN S. ARKATOV, CHAIR

Committee Chair Arkatov reported that the Nominating Committee met on August 26, 2004, via teleconference. The Committee presented the Commission with the following slate of officers for 2005:

Commission Chair: Howard Welinsky

Commission Vice Chair: Olivia K. Singh

Chair Arkatov also reported that the Committee proposed the following slate of members for the Nominating Committee: Alan S. Arkatov, *Chair*, Guillermo Rodriguez, Jr., and Hugo Morales, members

Chair Arkatov announced that this slate of officers would be submitted for final approval at the December meeting.

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REPORT OF THE EXECUTIVE DIRECTOR

Chair Welinsky called on Acting Executive Director Murray Haberman to present the Director's report.

Acting Executive Director Murray Haberman introduced two new staff members: Joyce Crawford, Office Technician and Karen Humphrey, Manager of the Improving Teacher Quality State Grants program. Marilyn McGrath, the Commission's representative on the Commission on Teacher Credentialing, was also introduced.

INTRODUCTION OF NEW COMMISSIONERS

Chair Welinsky introduced Velma Montoya, representing the University of California Board of Regents, Kay Albiani (alternate Commission member) representing the California Community College Board of Governors, and Kathleen Kaiser, alternate Commission member from the CSU Board of Trustees.

CALL OF THE ROLL

Executive Secretary Anna Gomez called the roll.

RETURN TO THE EXECUTIVE DIRECTOR'S REPORT

Director Haberman discussed the new format for the agenda and asked for the Commission's opinion. Commissioners accepted and approved the new agenda format.

Director Haberman updated the Commission on a number of issues, including the final budget proposed for CPEC (\$2 million State General Fund plus \$411,000 for federal program administration). He also reported on his attendance at the State Higher Education Executive Officers (SHEEO) conference, the status of legislation affecting CPEC, and progress on the 2001 Eligibility Study.

Director Haberman then updated the Commission on the current status of AB 1570 data collection efforts. He noted that the Attorney General opined that public segments must provide data to the Commission. He reiterated that the Commission has the authority to collect these data, and that it is absolutely necessary for CPEC to do so in order to conduct its work.

A number of issues were discussed including student privacy, purpose for which the data would be used, community college data, and communications with the U.S. Department of Education. After extensive discussion, it was agreed that the focus should be on how CPEC and the segments can better work together to provide the data the Commission needs to conduct its work.

Director Haberman then addressed the California Performance Review (CPR) report that recommended restructuring, reorganizing, and reforming state government. He noted that testimony by Chair Welinsky would be submitted to the CPR Commission on September 9, 2004. That testimony identified CPEC's concerns and opposition to the CPR recommendation to eliminate CPEC and transfer its functions to a new Higher Education Division under the Secretary for Education and Workforce Preparation. Director Haberman then called on staff member Karl Engelbach to report on the progress of the CPR Commission.

Mr. Engelbach stated that the CPR recommendations were intended to improve efficiency, plan for implementation of recommendations, establish a new Office of Management and Budget (OMB), eliminate county level Boards of Education, and centralize authority over higher educa-

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tion under the State Education Secretary. He indicated that higher education functions were proposed to be consolidated which would result in enhanced policy, program coordination, improved accountability, and alleviation of overlapping responsibilities. Mr. Engelbach noted also that CPEC's current structure provides the State with advantages that would be lost if the proposed consolidation were implemented, specifically the State's ability to obtain independent, objective, non-partisan higher education policy analysis.

REPORT OF THE STATUTORY ADVISORY COMMITTEE

Statutory Advisory Committee Chair Karen Yelverton Zamarripa announced that Robert Oaks was the new AICCU representative on this Committee. She reported that the Committee met on August 30, 2004, and reviewed potential agenda items for the December 14-15, 2004, Commission meeting. The Committee also shared system updates and discussed the role of the Statutory Advisory Committee. She noted that the Statutory Committee members had raised the question of reviewing agenda document items after the agenda is finished. She stated the importance of providing assistance and insight to the Commission staff before the agenda items were finalized. She concluded her report by expressing support for maintaining an independent coordinating body like the Commission.

LEGISLATIVE UPDATE, SEPTEMBER 2004

Chair Welinsky called upon staff member Kevin Woolfork to report on the Commission's matrix of legislative priority bills. Mr. Woolfork reported that the Legislature wrapped up its 2003–2004 session on August 27, 2004.

Mr. Woolfork reported that the Governor signed four of the seven Commission-supported bills and vetoed the other three. Two of the measures, AB 2469 and AB 2615, were signed into law in late August. These two bills sought to reduce the number of mandatory reports required of the various higher education systems. The two Commission-supported bills signed into law in September, SB 1415 and SB 1785, both dealt with improving student transfer from the community colleges to the baccalaureate degree-granting systems through improved course articulation. The Governor noted that the policies proposed by these bills were consistent with the goals of the *Higher Education Compact*.

ADOPTION OF RESOLUTIONS

Chair Welinsky announced that the Commission would like to honor two individuals for their work on behalf of CPEC. A resolution was read honoring outgoing Commissioner Carol Chandler, who was appointed by Governor Wilson in December 1998. A second resolution was read to honor State Senator John Vasconcellos, who served in the State Assembly from 1966 through 1996 and in the State Senate from 1996 through 2004. A motion was made by Commissioner Woods-Jones, seconded by Commissioner Schulze, to adopt these resolutions. The motion passed unanimously.

RECESS

Chair Welinsky adjourned the meeting for a lunch recess until 1:15 p.m.

RECONVENE

Chair Welinsky called the meeting to order at 1:25 p.m.

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HIGHER EDUCATION BUDGET UPDATE, 2004-05

Chair Welinsky called upon staff member Kevin Woolfork. Mr. Woolfork referred Commissioners to a one-page Higher Education Budget Summary. He noted that the current budget spends more than \$105 billion in combined funds on State services, \$79 billion of this from the State General Fund. He stated that higher education's share of the General Fund budget was almost \$9.5 billion dollars this year, about \$600 million more than last. The California Community Colleges received the best news of the three public higher education systems in the budget, with a projected increase in general purpose funds of more than a half billion dollars. The State University and University of California each are expected to receive less General Fund support in the current year than last year. Increases in student fee revenues were expected to offset some of these reductions. The budget, as approved, also funded a higher level of new enrollments in the community colleges, CSU, and UC than had been initially proposed. Funded enrollment at the Community Colleges increased year-to-year, while that for the CSU and UC both declined. The budget assumed increases in system wide student fee levels and revenues in all three systems.

FISCAL PROFILES, 2003

Chair Welinsky then called on staff member Kevin Woolfork to present the annual Fiscal Profiles report. Mr. Woolfork stated that this report contained statistical information and analyses of the financing of California Postsecondary Education from 1965-66 through 2004-05. Additionally, it included information on elementary and secondary education and State government financing in general. He then discussed the changes in the role student revenues play in segmental operating funds over time, noting that student fee revenues have evolved from a supplemental source used solely for student services into a significant component of overall operating funding at the CSU and UC.

Mr. Woolfork commented that the levels of per-student charges in our public systems needed to generate nearly \$3 billion dollars in resident and nonresident student tuition revenues. He reported that this increases the need for the State to assure that its student financial aid system was both effective and far-reaching. He noted that only through the combination of institutional, State and federal aid would many California families be able to attend the State's public colleges and universities. He stated that access to college does not have to suffer, so long as the State continues to develop and fund its student financial aid programs.

The Commissioners discussed other funding and financial aid options before approving and adopting the Fiscal Profiles report.

MOVING THE GOALPOSTS: AN ANALYSIS OF THE UNIVERSITY OF CALIFORNIA'S PROPOSED ADMISSION GUIDELINES

Chair Welinsky called on Director Haberman and staff member Adrian Griffin to present this report. Director Haberman reported that this data is presented in response to the Commission's 2003 University Eligibility Study that revealed that the proportion of high school graduates eligible for admission to the University of California is higher than recommended in the State's Master Plan for Higher Education. The Master Plan recommends that UC select its freshmen from the top 12.5% of California public high school graduates. This report was a follow-up to the Commission's recent research that showed that the proportion of high school graduates eligible for admission to the University of California exceeded the 12.5% of high school graduates recommended in the State's Master Plan for Higher Education. The Commission's study found

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that 14.4% of the public high school graduating class of 2003 met the University's admission requirements. He noted that this was the first in a series of analyses of the data to determine the effects of changing the admission criteria such that only the top 12.5% of graduates are eligible for admission. Director Haberman stated that no matter what changes were made, students were going to be affected, particularly those who are already under-represented at the University of California.

Mr. Griffin stated the University of California made two changes to its requirements effective for students entering in fall of 2005. He stated that there are many ways to make requirements more stringent and each has a different impact on the eligibility pool. Mr. Griffin stated that the purpose of this report was to show the effect of individual practices on eligibility. He reported that three different scenarios were examined for tightening eligibility requirements: the effects of raising the minimum GPA; of raising test scores, and of shifting the entire Eligibility Index Line by raising both the grades and test scores together. For each of these three scenarios, staff examined what would change in the eligibility pool if the rate was brought down to 12.5%.

President of the University of California Student Association, Jennifer Lilla, raised concerns that the data used for the report was inaccurate and urged the Commission not to adopt the report.

After much discussion pertaining to the purpose and content of the report, the Commission voted to return the item to staff for further revisions to reflect contextual concerns. The report is to be brought back to the Commission within 30-60 days for ratification and adoption.

A PROSPECTUS FOR EVALUATING THE COST-EFFECTIVENESS OF UNIVERSITY ACADEMIC PREPARATION PROGRAMS

Chair Welinsky called on staff member Stacy Wilson to address the Commission. Mr. Wilson noted that the prospectus summarized the result of recent outreach evaluative studies conducted independently since 1990 by the California Postsecondary Education Commission (CPEC), the Policy Analysis for California Education (PACE) research group, and the Strategic Review Panel on UC Educational Outreach. Mr. Wilson stated that the basis for the report was the need for a more focused look at University outreach programs that address the specific questions that policy makers have. Mr. Wilson continued that the State and administration could benefit from a more comprehensive study of outreach that responded to questions proposed by decision makers as opposed to questions that policy analysts feel should be asked. He pointed out that most studies have had limited value in that they do not show clear results of their cost-effectiveness or value.

After much discussion about the nature of the report, the Commission voted to approve the prospectus for appropriate action, with two abstentions, Commissioners Montoya and Woods-Jones.

RECESS

The meeting recessed at 4:30 p.m. to Executive Session. The Chair reported that the Commission would reconvene at 9:00 a.m. on the next day, September 8, 2004, Senate Committee Room 113, California State Capitol, Sacramento, California. Chair Welinsky invited the Commissioners and staff to attend a reception hosted by him after the Commission meeting.

EXECUTIVE SESSION

Chair Welinsky adjourned the Commission to Executive Session at 4:30 p.m. Pursuant to Government Code Section 11126(c)(8), the California Postsecondary Education Commission met in closed session to discuss personnel matters.

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RECONVENE

Chair Welinsky reconvened the California Postsecondary Commission meeting to order on September 8, 2004, at 9:10 a.m. and reported that the Commission in Executive Session unanimously voted to appoint Murray Haberman to the position of Executive Director. Director Haberman thanked the Commission for the opportunity it bestowed upon him, and looked forward to moving the Commission and its work forward.

EXECUTIVE COMPENSATION IN CALIFORNIA PUBLIC HIGHER EDUCATION, 2003-04

Staff member Marge Chisholm introduced the Executive Compensation report, a compilation and analysis of the level of compensation paid to community college and university executives. She noted that the study presents information on the changes over the last twelve months and provided information comparing compensation at comparable colleges and universities in California and other states. She noted that the disparity in salaries paid to California executives was increasing. Commissioner Montoya stated concern about the nature of the report in its current context. Director Haberman stated that there were enormous complexities such as the methodology that is used, and that executive compensation information can be misused. After extensive discussion, the Commissioners directed staff to revise the report.

PROSPECTUS: DEVELOPING A FRAMEWORK FOR ACCOUNTABILITY IN CALIFORNIA'S HIGHER EDUCATION SYSTEM

Chair Welinsky called on staff member Jessika Nobles to present the prospectus for an accountability framework. She noted that the report discussed ways the State can develop a credible statewide accountability framework for higher education to ensure that policy makers and public colleges and universities are held accountable for their performance. The framework, based on legislation currently on the Governor's desk, provided various indicators that would measure progress toward broad statewide goals for higher education. Ms. Nobles added that it also included an outline of research questions regarding goal setting, performance reporting, funding options, data collection, and best practices to consider when constructing such a framework. She stated that accountability was commonly broken down into three categories: performance reporting, performance funding, and performance budgeting.

The prospectus called for consultation and collaboration with interested representatives of the executive and legislative branches of state government.

Chair Welinsky then called on Marlene Garcia, representing the Senate Education Committee. Ms. Garcia spoke to the need for this framework, stating two questions: are students graduating in a timely fashion and are they graduating with needed skills? She stated that it is essential to keep it simple yet meaningful.

Chair Welinsky called for a motion and the prospectus was adopted as presented.

IMPROVING TEACHER QUALITY (ITQ) STATE GRANTS PROGRAM UPDATE

Chair Welinsky called on staff member Linda Barton-White to present the Improving Teacher Quality (ITQ) State Grants Program update. Ms. White stated that she would be retiring from this position. Director Haberman introduced new staff member, Karen Humphrey, who was taking on the responsibilities of Program Administrator (ITQ).

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ADOPTION OF RESOLUTION

Director Haberman then announced the presentation of a resolution honoring Linda Barton-White's long and outstanding service to the agency.

Commissioner Woods-Jones moved to adopt the resolution and extend congratulations to Ms. Barton-White. Commissioner Schulze seconded the motion and without further discussion, the motion was unanimously approved. Chair Welinsky presented Ms. White with a gold watch with the California State logo.

CONTINUATION ITEM 10—IMPROVING TEACHER QUALITY STATE GRANTS PROGRAM UPDATE--

Ms. White reviewed the list of outgoing projects under the Eisenhower Program. She noted that of the twenty-one Eisenhower projects that will end this fall, approximately 8,000 K-12 teachers were served in 697 elementary and high schools. Approximately 200,000 students were directly or indirectly affected by professional development activities. The combined funding for these projects was \$16,136,000.

Ms. White then called upon guest speakers to update the Commission on three projects. The *Accentuate Mathematics Project* (AMP) was discussed by Paul Giganti, Jr., University of California at Berkeley, Graduate School of Education, who distributed a booklet on the program to Commissioners. The primary goal of the AMP Project was to increase the understanding of mathematics for teachers from 15 elementary schools while also implementing a "whole" school mathematics professional development model in an efficient and cost-effective manner.

Shasta County Office of Education teachers Shannon Spencer and Brian Grigsby and Victoria Hindes of Shasta College spoke on the effects of the *Advanced Rural Integrated Science Education (ARISE)* program. Project ARISE serves the rural communities of Shasta, Tehama, and Trinity counties. They noted that the program provided teachers in more isolated geographic areas of the state with science resources they needed to deliver effective science education to their classrooms. Teachers also received tools they could use in their classrooms right away.

Judi Heitz, teacher at Chula Vista High School and the University of Southern California, spoke to the Commission about the *Biotechnology Technician Training Project, Chula Vista High School* and the *Francis Collea Teacher Academic Achievement Program (TAAP)* program. She noted that the TAAP design allowed K-12 teachers to compete for grants to implement discipline-specific classroom or school programs in their schools. The underlying purpose of the Biotechnology Technician Training project was to provide the necessary instruction to enable a larger number of Chula Vista students to meet the UC and CSU science requirement, and to expand the pool of students who can move directly into the two-year biotechnology training program offered by Southwest Community College.

Director Haberman introduced Steven Thomas, who has been working with CPEC since 2003 on the TAAP program. Mr. Thomas noted that this program gave teachers the autonomy and funds they needed to participate in professional growth.

COMMISSION REVIEW OF A PROPOSAL BY THE CHAFFEY COMMUNITY COLLEGE DISTRICT TO ESTABLISH AN EDUCATIONAL CENTER IN THE CITY OF CHINO

Chair Welinsky called on staff member Gil Velazquez to present this facility review. Mr. Velazquez stated that this was a request by the Board of Governors of the California Community Colleges (BOG) and the Chaffey Community College District (CCCD) to establish an Educational Center in the City of Chino. He introduced Stephen W. Menzel, Jr., Vice President, Ad-

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ministrative Services, Chaffey College and Walt Reno, Chancellor's Office of Facilities, Chaffey Community College District. Mr. Menzel stated that this new facility would serve the educational needs of residents living in the fast-growing San Bernardino County communities of Chino and Chino Hills. The Center is scheduled to open in Fall 2006 with the first phase of development providing 53,000 assignable square feet of available space. Mr. Velazquez briefly described the site, social and demographic analysis, and socioeconomic profile of the area. He informed the Commission that the Chino Center would serve both the regional labor market and its local populations. Within a ten-year period, he added, actual enrollments increased by 23.2%, and that this enrollment growth was expected to increase by 48% to 27,368 in Fall 2012.

Chair Welinsky called for a vote. It was moved by Commissioner Albiani, second by Commissioner Woods-Jones, to approve and adopt this report for appropriate action. The motion passed unanimously.

UPDATE ON SPACE AND UTILIZATION POLICIES IN HIGHER EDUCATION

Chair Welinsky called staff member Kevin Woolfork to present the Update on Space and Utilization Policies in Higher Education. Mr. Woolfork stated this report was provided as an update to the Commission's 1990 study, *A Capacity for Learning*, which examined higher education space and utilization guidelines both in California and around the nation, and recommended revised guidelines on space and utilization in California public institutions. He reported that space and utilization standards are budgetary planning tools used to measure the need for academic spaces such as classrooms, laboratories, research space, and faculty offices. Mr. Woolfork stated that in this survey, CPEC found that nearly all of the states have moved beyond inflexible state and system-wide standards for the provision and utilization of campus space. The overwhelming majority of states use permissive guidelines, general operating parameters instead of mandates, or they leave these planning decisions to the higher education institutions. Mr. Woolfork stated that the Commission should urge the Legislature to adopt the major recommendations from *A Capacity for Learning*. An additional recommendation was that the Governor and Legislature should seek to provide the systems with the flexibility they need to most effectively plan for physical facilities that meet the changing needs of the State's public higher education enterprise.

Chair Welinsky called for a vote. Commissioner Schulze moved and Commissioner Woods-Jones second the motion to adopt the report and the recommendation in the 1990 report *A Capacity for Learning*. The motion carried unanimously.

COMMISSION MEETINGS

Chair Welinsky stated that presently the Commission is meeting four to six times a year with the intent of adopting draft reports at one meeting that might be brought forward to a following meeting for approval and adoption. He stated that a meeting to discuss the two agenda items: Moving the Goalposts—The Potential Effects of Changes in the University of California's Admissions Requirements and Executive Compensation in California Public Higher Education, 2003-04 would be scheduled for reconsideration at a teleconference within the next 30 to 45 days.

Chair Welinsky requested that the schedule of Commission meetings and teleconference meetings for 2005 be presented at the December 14-15, 2004, meeting. He stated that the public would have an opportunity to come to the Commission office for the teleconference meetings.

ADJOURNMENT

There being no further business, the Commission adjourned at 11:50 a.m.



Minutes

Meeting of October 8, 2004

COMMISSIONERS PRESENT

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Kay L. Albiani, *Alternate*
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COMMISSIONERS ABSENT

Olivia K. Singh, Vice Chair
Anthony J. Alvarado
Ruth E. Green
Guillermo Rodriguez, Jr.
Kyriakos Tsakopoulos
Faye Washington
Dezie Woods-Jones

CALL TO ORDER

Commission Chair Welinsky called the October 8, 2004, meeting of the California Postsecondary Education Commission to order at 10:10 a.m. via teleconference.

CALL OF THE ROLL

Executive Secretary Anna Gomez called the roll.

EXECUTIVE SESSION

Chair Welinsky announced that the Commission would meet in closed session pursuant to Government Code Section 11126(c)(8) to discuss personnel matters.

Chair Welinsky reconvened the meeting to order and reported that the Commission met to discuss personnel matters related to the Executive Director.

ADJOURNMENT

There being no further business, the Commission adjourned at 10:30 a.m.



California Postsecondary Education Commission

Minutes Meeting of October 20, 2004

COMMISSIONERS PRESENT

Howard Welinsky, Chair
Alan S. Arkatov
Glee Johnson
Velma Montoya
Hugo Morales
Guillermo Rodriguez, Jr.
Evonne Seron Schulze
Rachel Shetka
Dezie Woods-Jones
Kathleen E. Kaiser, *Alternate*

COMMISSIONERS ABSENT

Olivia K. Singh, Vice Chair
Anthony J. Alvarado
Irwin S. Field
Ruth E. Green
Kyriakos Tsakopoulos
Faye Washington

CALL TO ORDER

Commissioner Chair Welinsky called the California Postsecondary Education Commission meeting to order at 10:10 a.m. on October 20, 2004, via teleconference. He welcomed new Commissioner Glee Johnson from the State Board of Education.

PURPOSE OF THE MEETING

Chair Welinsky stated that the purpose of this meeting is to approve two reports that have been revised pursuant to discussion at the September Commission meeting.

CALL OF THE ROLL

Executive Secretary Anna Gomez called the roll.

MOVING THE GOALPOSTS: THE POTENTIAL EFFECTS OF CHANGES IN THE UNIVERSITY OF CALIFORNIA'S ADMISSIONS REQUIREMENTS

Chair Welinsky called on Senior Policy Analyst Dr. Adrian Griffin to present the report. Dr. Griffin stated that the

executive summary was rewritten to give more emphasis to the overall findings, that there is a strong connection with the changes made by the University Board of Regents at the July and September meetings, and that an appendix that discusses sampling and data processes has been added. He noted further that the Eligibility in the Local Context (ELC) program does little to mitigate the effects of changes in for statewide eligibility requirements.

Due to concerns related to specific wording in the document, it was decided that Commissioner Montoya would forward her suggested revisions to staff. The report will be revised and presented at the December meeting.

EXECUTIVE COMPENSATION IN CALIFORNIA PUBLIC HIGHER EDUCATION, 2003-04

Senior Policy Analyst Marge Chisholm presented revisions to the Executive Compensation report as requested at the September Commission meeting. After a short discussion, the report was approved and adopted.

ADJOURNMENT

There being no further business, the Commission adjourned at 12:10 p.m.